



AIRPORT TERMINALS

Digital information solution for Airports

Digital Wayfinding for Passengers Before they Arrive the Airport

Airports are shopping centers and air travel stations for travelers of all ages and cultures. The large number of ethnic groups and language, combine with time pressure to catch an airplane, requires an easy to understand, accurate and updated info and way finding system.

TouchGuide makes it easy for travelers as well as cabin crew to get an overview of the airport, offers, events, orientation, navigation and the latest information at the airport and about the flights. Integrated real time solutions like departure and arrival time, walking distances and weather forecast, but also where you can find food and drinks before departure. There are hundreds of questions to answer, often within a very limited time.

Our mission is to provide airline passengers with immediate, personalized and multilingual assistance when they need it most.

Benefits

☐ Check-ins and out and booking

With QR-code the system show the passenger the way to the gate, walking distance and other good to have information.

☐ Security control

Security video, and presentation of emergency exits
The passengers can use smartphones to see their own position.

☐ User friendly

Effective real-time, on-time communication for travelers, tenants and airport crew.
No queuing, easy to use and multilingual!

☐ Advertising screen

Screens not in use will automatic present advertising, events and other interesting information, an effective local event and marketing channel.

☐ Easy administration

A local administrator has 100% control over what is displayed on screens and can change text, image and videos within minutes.

☐ Large resource savings

Create engaging positions resulting in more sales and automation while reducing costs and increasing productivity.

AIRPORT TERMINALS



ADVANCED DIGITAL TOUCH DIRECTORY INFO SYSTEM

- Multi language system
- Integration with internal and external systems
- Use of QR or Barcodes to view maps or other information on smart phones
- Indoor and outdoor positioning system on users Smartphone
- Indoor and outdoor 46" touch terminals



DIGITAL SIGNAGE SOLUTION

- Digital Posters for events and promotions of local events, security and any other information
- Dynamic presentation of ads
- Marketing splash board
- Ads space for screen



ELECTRONIC INFO BOARD

- Virtual Concierge, Digital Information center
- Video-information for security
- Real time public transportation schedules and up to date cinema listings



WAYFINDING AND ROUTE PLANNING

- Intelligent searcher – enter text using a virtual keyboard and search by name, product, shop, office, tasks etc.
- Step by Step directions
- Interactive maps with path drawing, presenting the names of particular gate, store, airline or other points of interest
- Dynamic animation showing the shortest way to the desired place, also for disabled people
- Estimated walking time
- Indoor and outdoor guidance including map of the neighborhood



INFO TERMINALS

- Indoor and outdoor installation of 46-inch terminals
- Multi-touch screens
- Advertising screens
- [See our terminals for specifications](#)



TouchGuide solutions provide information solutions that are specially adapted to our customers' needs. The user availability is optimized through the use of large info screens in combination with users smartphones. The solutions reliability are optimized to be an user friendly system, where the content are 100% customer responsibility and the system operation TouchGuide Solution responsibility.