



UNIVERSITIES

A digital information solution for Universities

Digital Information and Wayfinding for students, professors and staff

A campus could be on an area of several thousand m², with hundreds of rooms and tens of large and small buildings. Our mission is to provide students, guests and lecturers with immediate, personalized assistance when they need it most – from planning phase to just in time.

Our system uses advanced visualization and way finding techniques and can connect to several digital media systems for online and mobile applications. You will find room destinations inside the campus and the shortest path to key buildings outside campus.

TouchGuide is an easy to understand, accurate and updated information solution for students, guests, lecturers and the campus staff.

Benefits

Route and walking distance

A great information and wayfinding experience on a multilingual system.

User friendly

Effective real-time, on-time communication for students, lecturers and campus staff. No queuing, easy to use and multilingual!

Easy administration

A local administrator has 100% control over what is displayed on screens and can change text, image and videos within minutes.

Security control

Security video, and presentation of emergency exits. The student can use their smartphones to see their own position.

Advertising screen

Screens not in use will automatically present advertising, events and other interesting information, an effective local event and marketing channel.

Large resource savings

Create engaging positions resulting in more sales and automation while reducing costs and increasing productivity.

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ADVANCED DIGITAL TOUCH DIRECTORY INFO SYSTEM

- Multi language system
- Integration with internal and external systems
- Use of QR or Barcodes to view maps or other information on smart phones
- Indoor and outdoor positioning system on users Smartphone
- Indoor and outdoor 46" touch terminals



DIGITAL SIGNAGE SOLUTION

- Digital Posters for events and promotions of local events, security and any other information
- Dynamic presentation of ads
- Marketing splash board
- Ads space for screen



ELECTRONIC INFO BOARD

- Virtual Concierge, Digital Information center
- Video-information for security
- Real time public transportation schedules and up to date cinema listings



WAYFINDING AND ROUTE PLANNING

- Intelligent searcher – enter text using a virtual keyboard and search by name, product, shop, office, tasks etc.
- Step by Step directions
- Interactive maps with path drawing, presenting the names of particular classroom, store, office or other points of interest
- Dynamic animation showing the shortest way to the desired place, also for disabled people
- Estimated walking time
- Indoor and outdoor guidance including map of the neighborhood



INFO TERMINALS

- Indoor and outdoor installation of 46-inch terminals
- Multi-touch screens
- Advertising screens
- [See our terminals for specifications](#)



TouchGuide Solutions provides information systems that are adapted for certain markets and their special needs. The information is optimized through the use of large touch screens in combination with users tablets or smarhhones and are known as a user friendly system - easy to understand and easy to use - for everyone